

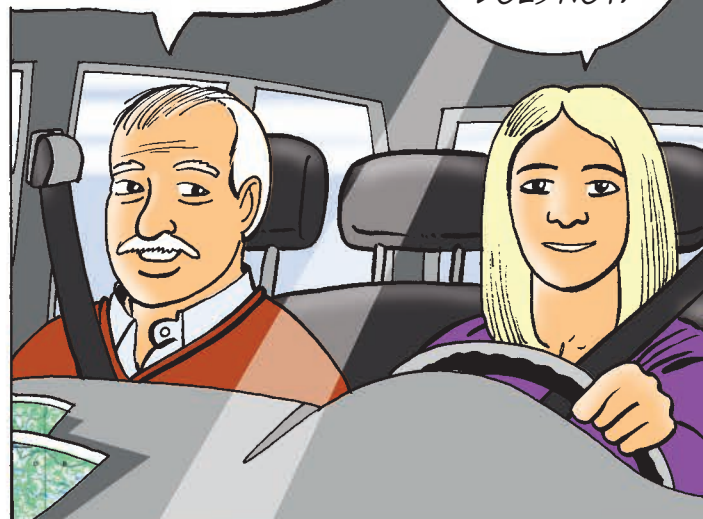
IN BARENTS REGION  
DISTANCES ARE LONG.  
CAR IS THE EASIEST  
WAY TO TRAVEL.



IN ABISKO THEY  
ORGANISE NATURE  
PHOTOGRAPHY TRAINING  
FOR JOURNALISTS.  
WE'LL MEET COLLEAGUES!

IN THE BARENTS REGION  
THERE HAS BEEN THE  
VOLUNTARY COOPERATION  
OF JOURNALISTS, BARENTS  
PRESS INTERNATIONAL  
SINCE 1993.

MOST OF  
THE JOURNALISTS  
KNOW THIS.  
THE AUDIENCE  
DOES NOT.



AT THE BEGINNING  
EVERYTHING WAS NEW,  
WITH PLENTY OF  
STORY IDEAS.

TODAY,  
EVERYTHING IS  
CALCULATED  
PRECISELY. WE  
ARE ALWAYS IN  
A HURRY.



THE LIGHTS  
ARE VISIBLE,  
HERE WE  
ARE.

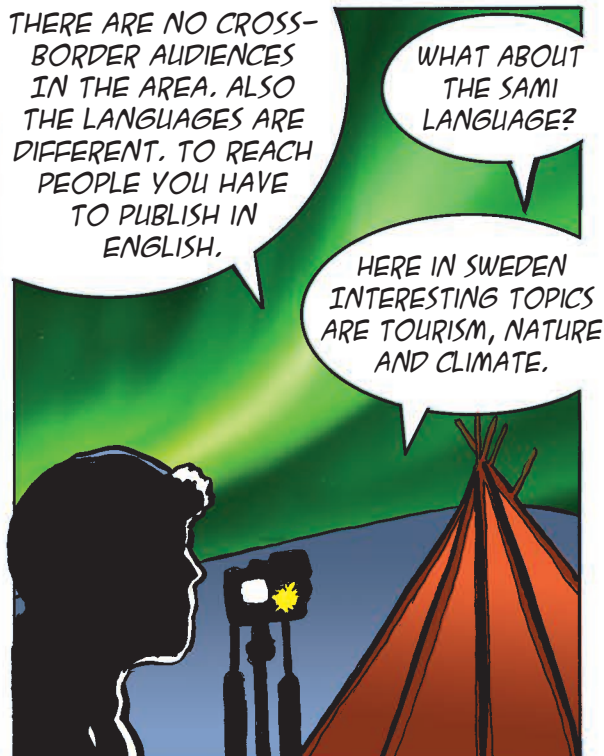
OH, CAN'T  
SKI A METER  
ANYMORE...



THERE ARE NO CROSS-  
BORDER AUDIENCES  
IN THE AREA. ALSO  
THE LANGUAGES ARE  
DIFFERENT. TO REACH  
PEOPLE YOU HAVE  
TO PUBLISH IN  
ENGLISH.

WHAT ABOUT  
THE SAMI  
LANGUAGE?

HERE IN SWEDEN  
INTERESTING TOPICS  
ARE TOURISM, NATURE  
AND CLIMATE.

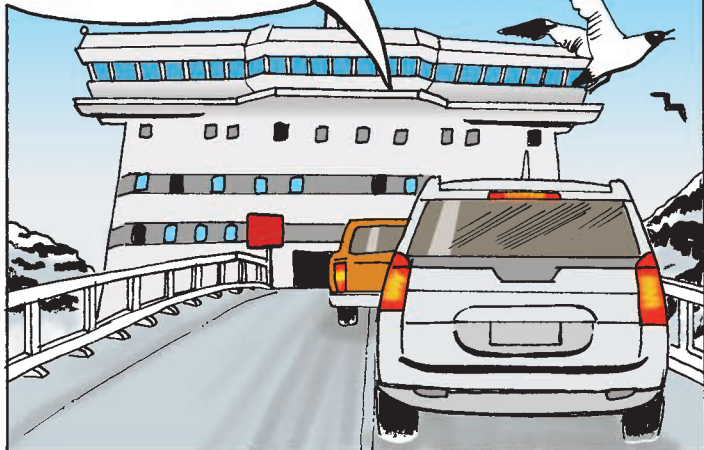




HURTIGRUTEN,  
IF ANYTHING,  
MUST BE AN  
EXPERIENCE!



EVEN HERE, IN "WEALTHY"  
NORWAY THE BUDGETS ARE  
STRAINED. MEDIA CHAINS  
KEEP GROWING. SAME  
NEWS ARE RECYCLED.



THE LANDSCAPE ARE  
MARVELLOUS! GOOD  
TOPIC TO WRITE. BUT  
IS THIS ALREADY "TOO  
NORMAL" FOR THE  
LOCAL MEDIA?

THERE IS  
THE GUY WE  
ARE SUPPOSED  
TO MEET...



... ALL THE WAY UP  
TO KIRKENES. WE  
STUDY THE MEDIA  
LANDSCAPE.

PERHAPS REAL  
LANDSCAPE, TOO. SOON  
WE'RE GOING TO SEE  
WHITE-TAILED EAGLES.

OH, REALLY?

YES, LOCAL  
SPECIALITY!



GOOD STORIES  
ARE ALWAYS MORE  
IMPORTANT THAN ANY  
OFFICIAL STUFF.

...AND OWN  
EXPERIENCES  
ARE MOST  
IMPORTANT  
TO A GOOD  
JOURNALIST...  
OOPS!



HOW  
CAN IT FLY  
THIS CLOSE...

WONDERFUL!





